



Sponsorship and Advertisement Booking - FASTtalk 2008

Your Details

Name:Company name:

Telephone:E-mail:

Your Advertisement

Your purchase order number:.....

Type	Description	Dimensions	Cost	Issue	No. ads
FASTtalk Roundtable Sponsorship	Attendance at Roundtable event, 500 word article and inclusion in 'View from the Top'	N/A	£1,000		
Prime Ad	Inside back cover	1 page A4: 210mm(W)x297mm(D) plus 3mm bleed on all 4 sides	£1,500		
Promotional Leaflet	A5 loose flyer within the magazine	1 page A5: 148mm(W)x210mm(D) plus 3mm bleed on all 4 sides	£850		

All prices are exclusive of VAT

Total			
-------	--	--	--

Order Confirmation

Signed: Date:

Name: Position:

Please contact Clair Darke on +44 (0)1628 760318 with any queries relating to this order or information on how to book space in future issues of FASTtalk.

PLEASE NOTE THAT ALL PROPOSED ADVERTISING SPACES ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE.

**Please complete this booking form and fax/email back to:
Clair Darke at FAST on: +44 (0)1628 760349 - clair.darke@fast-ltd.co.uk**

FASTtalk

Guidelines for Advertising with FASTtalk 2008

FASTtalk is FAST's quarterly printed Membership magazine that is distributed by post to over 8,000 FAST Members in the UK and Europe. Its aim is to provide a topical and in-depth education about all aspects of software and IT compliance and IT asset management. This document is designed to guide you through the advertising process. It includes details on the format advertisements will be accepted in, as well as information on the procedures you will need to follow and deadline dates for the submission of artwork.

Format Procedures

Please ensure your ad adheres to the following formatting guidelines:

Colour

FASTtalk is printed in four colour process. Files must therefore be CMYK - no spot colours.

Artwork

Artwork must be provided in one of the following formats:

- Acrobat PDF - High (print) resolution with all fonts embedded and images at 300 dpi
- Adobe Illustrator or Freehand EPS with all fonts converted to paths and linked images provided at 300 dpi
- EPS format exported with fonts embedded and graphics at 300 dpi.

Images

Images must be Photoshop TIFF or EPS. Graphics as TIFF or vector EPS.

Submission of Artwork

File delivery

- Files preferred on disk, CD or ZIP 100Mb disks
- Files can be ISDN'd using Stuffit compression but not exceeding 20Mb
- Please name ISDN file as "FASTtalk/issue no/Advertisers name"
- Please provide a low resolution PDF or colour proof for reference
- Please send files on disk to:
Clair Darke, FAST Ltd, York House,
18 York Road, Maidenhead, Berks SL6 1SF
- Please ISDN files to Page Visions:
+44 (0)1753 533 332.

FASTtalk Deadlines for Artwork

Issue	Deadline Date
April 2007	Friday 8th February 2007
July 2007	Friday 2nd May 2007
October 2007	Friday 1st August 2007

Additional Work

Any additional design work required for your ad will be charged at a rate of £85 per hour - we will not carry out any unauthorised work and you will be contacted before we proceed.

Further Information

For further information regarding editorial and advertising opportunities with FAST, that can help you to raise the profile of your products or services, please refer to our Raising Brand Awareness document.

For all enquiries regarding ads please contact Clair Darke at FAST on +44 (0) 1628 760318.



FAST
Corporate Services